



Star Clubs

7 Star

Branson-Hollister
Laurie Sunrise Beach
Mountain View
Springfield Southeast
Springfield Sunrise
Thayer-Mammoth Springs

6 Star

Belton-Raymore
Columbia South
Columbia Sunrise SW
Rolla Breakfast
Springfield North

5 Star

Columbia
Columbia Metro
Fayette
Jefferson City Evening

4 Star

Clinton
Harrisonville
Jefferson City Breakfast

3 Star

Bolivar
Fulton
Marshall
Marshfield
Springfield
Springfield Metro
Willow Springs

2 Star

Branson Daybreakers
Jefferson City
Nixa
Pulaski Country
Rolla
Warrensburg
Warrensburg Early Bird

1 Star

Butler
Columbia Northwest
Jefferson City West
Lake Ozark Daybreak
Table Rock L-Branson W

May 1, 2015
Volume 2, Issue 11

Foundation Committee

Joe Beltz
District Governor

Mark Pearce
Assistant Regional Rotary
Foundation Coordinator

Raymond Plue
District Rotary
Foundation Chair

Susan Hart
District Grants
Subcommittee Chair

Janet Mudd
District Simplified
Grants Chair

Jim Libey
Annual Fund

David Bixler
Endowment

Mary Lou Martin
Paul Harris Society
Coordinator

Keith McLaughlin
Grants Treasurer

Ted Groshong
Polio Plus

Melvin Platt
Scholarships

Brad Bodenhausen
Group Study Exchange

Lisa Eimers
Vocational Training Team

Joe Beltz
TRF Funding Coordinator

100 Percent Paul Harris Fellow Clubs

- **Jefferson City Evening**
- **Clinton**
- **Willow Springs**
- **Columbia South**
- **Branson Daybreakers**

Our Foundation's New Funding Model

The February 2015 issue of *the rotarian* magazine pages 53-60 explained the Foundation's new funding model, which takes effect July 1, 2015. Please review and save the eight-page discussion.

Only in years when investment earnings are not enough to pay operating expenses and fully fund the operating reserve, the Foundation will use 5 percent of Annual Fund contributions to cover the shortfall. The money will come out to the portion designated for the World Fund.

In addition, clubs and districts will need to add 5 percent to global grant cash contributions, which will be used to help cover the costs associated with processing them.

Pages 3 and 4 of this newsletter show graphs of the impact of the economy on TRF operating reserves.



District 6080 Leadership Academy



Page 5 of this newsletter has a picture of the 15 District Leadership Academy graduates, the inaugural DLA class. Spirits were high at the Graduation Banquet held the evening of April 18 at Camden on the Lake.

Inquiries of interest for enrolling in the 2015-2016 Academy are being taken now. The class will be limited to 20 members. Go to www.academy6080.org for further information. The site will be updated July 2015.



Leadership and learning are indispensable to each other.

John F. Kennedy



Funding Our Rotary Foundation with Rotary Direct

Page 6 of this newsletter is an enrollment form for Rotary Direct, Rotary's recurring giving program. Please complete and mail or email to simplify and make automatic your contributions to Our Foundation. A minimum monthly gift of \$10 will assure your Sustaining Member status. A monthly gift of \$85 will enter and maintain your membership in the Paul Harris Society.

Contributions are taken from a credit card (you earn points) or from your checking account if you submit a debit card number.



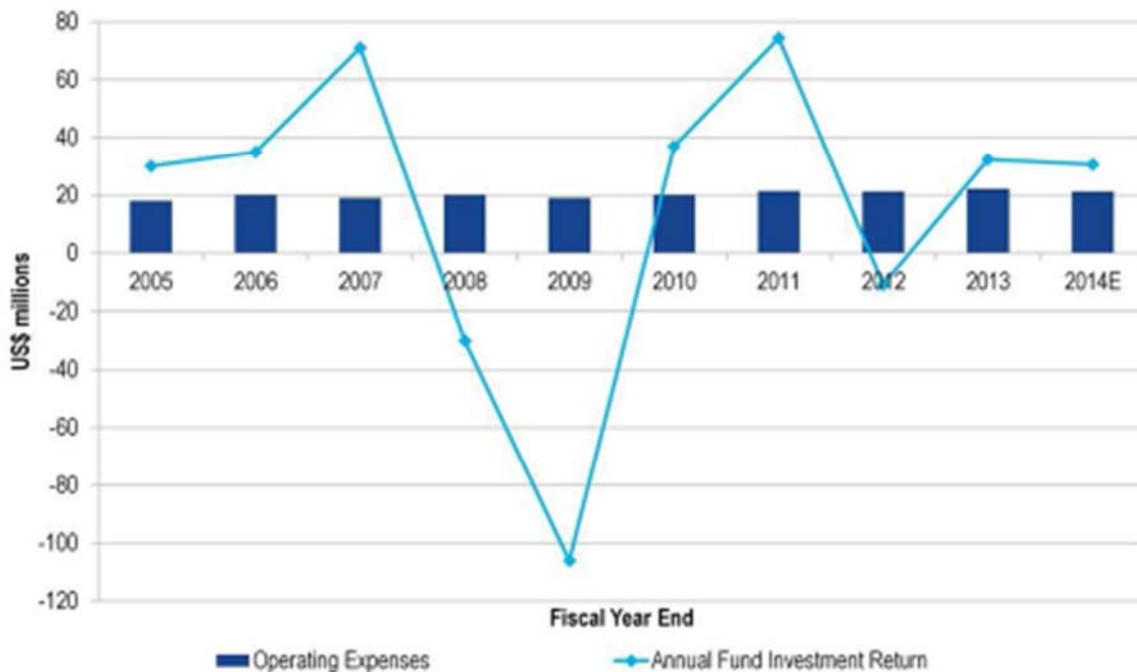
No act of kindness, no matter how small, is ever wasted.

Aesop



Why does The Rotary Foundation need a new funding model?

INVESTMENT RETURNS ARE UNPREDICTABLE



This chart shows how much investment earnings can vary from year-to-year.

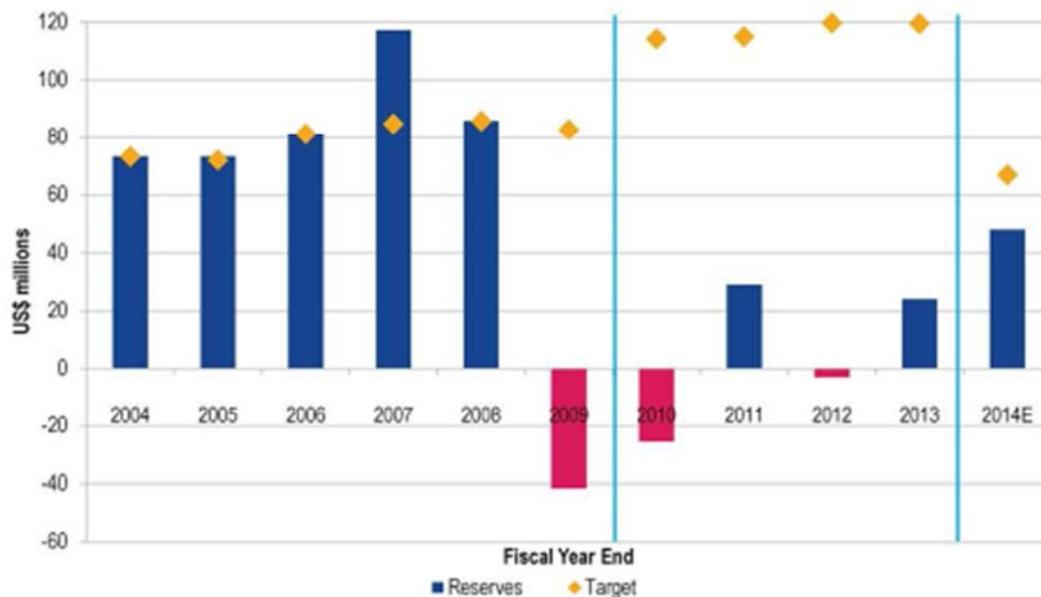
The blue line shows the annual investment returns on the Annual Fund, while the blue bars show the operating expenses. You will note that, in some years, investment earnings have been much more than what was needed to pay for operating expenses. When that happened, the excess earnings were included in our Foundation's operating reserve.

In other years – notably, 2009 – investment earnings were very negative due to the decline in the value of the Annual Fund's assets, and did not provide any funds to pay for operating expenses. During that year, the operating reserve was depleted and World Fund money was used to pay for operating expenses, thereby reducing the amount available to fund programs.

Our Foundation needs a more reliable source of funds to pay for its annual operating expenses – particularly when the reserve is not fully funded.

Why does The Rotary Foundation need a new funding model?

RESERVES WERE DEPLETED SLOW TO REBUILD



As noted earlier, the other reason for changing our model is that we have not been able to build the Foundation's operating reserves to a desired level since the financial crisis.

The blue bars in this slide show how our Foundation's operating reserve has progressed over the past several years and the latest estimate for June 30. The yellow diamonds show reserve targets. The operating reserve policy has changed several times over the past 10 years, which are represented by the blue vertical lines. You will note changes to target reserve levels as the policy has changed, becoming more conservative after the financial crisis, and then returning to a level we believe will be sufficient in most market environments.

Our current policy was implemented in October 2013. The target for a fully funded reserve is \$67 million, which represents three years' worth of operating expenses.

You will note that our reserve levels were adequate prior to the financial crisis, and then turned negative. The negative amounts reflected the decline in value of Annual Fund assets due to unrealized market losses.

Note that our Foundation has not been able to re-build its reserve to an adequate level since 2008.

Our operating reserve needs to be built to a sufficient level so there are adequate funds to pay for our Foundation's operating expenses in the event that funding sources are not sufficient in any given year.

Rotary District 6080 Leadership Academy

Graduates April 2015



L – R, front row seated: Rowland Geddie, Andrea Brady, Brenda Woods, Susan Haralson, Becky Spain, Don Alberti

L – R, standing: Rollie Hausman, Tom Trabue, DGE Steve Dulle, Jim Libey, Michael Brady, Eddie Spain, William Buck, Chris Rigby, Nick Rackers

Course Instructors were:

Harriett Schloer – Communications

Eddie Spain – Membership

Mary Ann Beahon – Public Image

Cathy Libey – Youth Service

Don Alberti – Club, District and RI Organization

Raymond Plue – TRF 1: PolioPlus, Areas of Focus, TRF Funding, Education Programs

Susan Hart – TRF 2: Sustainability, District and Global Grants



ROTARY DIRECT

Rotary's recurring giving program



ROTARY DIRECT SAVES...

- ✓ **Time** – Sign up once to give continuous support
- ✓ **Money** – Lower administration costs means more money for programs
- ✓ **Lives** – Give to The Rotary Foundation to do good in the world

EFFICIENT.

Contributions go directly to The Rotary Foundation, resulting in faster processing and achievement of your club and personal charitable goals.

CONVENIENT.

Minimize work for you and your club's leadership by setting your own schedule of contributions that count toward Paul Harris Fellow, Paul Harris Society, and Major Donor recognition, as well as your club recognition banners.

SECURE.

It's the safest and most secure way to contribute to The Rotary Foundation.

DOING GOOD JUST GOT EASIER!

Enroll Online: www.rotary.org/give

Mail: Rotary Direct FD420
Rotary International
One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201-3698 USA

Fax: +1-847-328-5260
Phone: +1-866-976-8279

Please call to modify your existing Rotary Direct contributions.



Scan to contribute



YES! I WILL ENROLL IN ROTARY DIRECT.

Name _____

Rotary membership ID _____

Club name _____

Club number _____

Billing address _____

City _____ State/Province _____

Postal code _____ Country _____

Phone _____

Email _____

GIFT DESIGNATION (choose one)

Annual Fund-SHARE PolioPlus Fund Other _____

RECURRING GIFT AMOUNT (minimum US\$10)

\$25 \$85 \$100 \$250 \$1,000 Other _____

Currency (if not US\$) _____

FREQUENCY

Monthly Quarterly Annually (specify month) _____

CREDIT OR DEBIT CARD

Visa MasterCard AmEx Discover

Card number

Expiration / CVN

Signature _____

Contributions are tax deductible where allowed by law. For security purposes, please do not send credit card contributions via email.



EVERY
ROTARIAN
EVERY
YEAR