



Rotary District 6080 Newsletter

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APRIL 2012

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Rita Esterly
District Governor

April is Rotary Magazine Month

Have you ever wondered just why you get the *Rotarian* magazine? I never really knew how or why I received this wonderful publication until I was Secretary of our club. On our semi-annual dues to Rotary International I noticed a charge of \$6 for every Rotarian in our club. In looking at the item description, I could quickly determine that this fee was so that every member of my club could enjoy learning about Rotary around the world through the monthly publication. The why we receive the magazine is that RI has in the ByLaws that each Rotarian receive *The Rotarian* or a Rotary regional publication. I feel that the intent of RI is to promote fellowship and understanding through these publications.

Not every Rotary member receives a copy of *The Rotarian*. Not all countries publish this magazine, but instead they have their own regional publication in their own language. These publications are produced by Rotarians and distributed in over 130 countries, in 24 languages with a circulation of 780,000. This is more than half of the Rotarians worldwide.

The first issue of The National

Rotarian was published in January 1911. This 12-page tabloid was considered the best way to distribute an essay written by Rotary founder Paul Harris. The essay was titled, "Rational Rotarianism." There was also club news and advertisements. About 2,000 copies were produced by printer Harry Ruggles, one of the first members of the Rotary Club of Chicago. Soon the issue went back to press for another 2,000 copies.

And lastly, what would *The Rotarian* be without technology. Rotary International and Google have partnered together to make every past issue of *The Rotarian* available online. The easiest way to do this is to go to <http://books.google.com> and search for *The Rotarian*. And for those of you that want to start your own digital collection, RI has also partnered with Zinio to provide current subscribers electronic access to *The Rotarian*. With this method, you actually download the digital copy to your computer, ipad, or android tablet. The magazine is then available for reading, even when you don't have an Internet connection. The following link will take you



BY AG SCOTT SCHNEIDER

to the site where you can change your subscription to be digital: <http://www.rotary.org/EN/MEDIAANDNEWS/THEROTARIAN/Digital/Pages/ridefault.aspx>

After you enjoy your *Rotarian* Magazine and pass it on so others can enjoy the spirit of Rotary. Some good places to share your magazine (with proper permission) is to put your past copy in a doctor's or dentist's office waiting room, a library, or any other high traffic public area.

However you read your *Rotarian*, please continue to enjoy and share the spirit of Rotary!!

“How we doubled our club in 90 days”

(How we doubled our ability to help local people in need)

By AG John Adam Caran



I've always found it interesting to know where the inspiration for new ideas comes from. I've been fortunate to have been in the broadcasting industry for the past 27 years. An old joke in the business is... 'The best ideas are...borrowed'. That said, every once in a while we all have moments when we realize a genuine idea, that will cause a real difference, has just come to mind. That moment happened for me four years ago at Pets & Sets. I was a President-Elect, staring at a goal sheet that was just delivered to me in one of the sessions. I was sitting there trying to find a 'safe' number to list for membership growth in our club, we all were. I had heard conservative numbers being tossed around by others...numbers that would be easy to reach. Simple goals that allowed us to move past the membership goal, because we had all reached that 'safe' number.

It hit me, right there in the session. I didn't want our club to be one of those..."just add 10% to your roster" clubs. That's not making a difference. That's taking the easy way out! I was proud of the community service my club did (and still does). I knew adding 10% wasn't even going to come close to meeting the need in our community. With the economic challenges these days, the need is far out-pacing our ability to answer it. That is when the second revelation hit me. This wasn't about membership growth; this was about increasing our ability to help our neighbors in need. We're Rotarians! We answer the call of duty! I remind our club frequently that we don't "meet to eat", that we're a working club. We focus on the 'Service' part of Service Above Self.

So there I sat, scared to death with the reality of what our work really needed to be. Then...it hit me. This was about shoes on little feet, clothes on children's backs, food on their tables. This was much larger than a boring old "membership drive". This was huge...this was about stepping up and being a REAL Rotarian...a difference maker. Then it hit me again...double the size of the club and you've doubled the size of your work. We can fund raise more; work more hours, more events. All because we recruited more help.

All we had to do was double the size of our club. Simple! When the presenter in that membership session asked me to report my goal to the rest of the President elects, I spoke with belief and said..."we're going to double the size of our club". There was silence, then giggles, then whispers. The speaker was shocked and asked me if I was sure I wanted a goal of 100% growth. I said sure. All we need to do is ask each member to recruit one new member. As I later told our club, it is the simplest of goals...ONE. When I presented this to our club I told them I have given them the lowest possible goal...one. I couldn't have given them an easier assignment. I am proud to report that they understood the project, it wasn't about adding new members, it was about recruiting great people to help us step up our efforts to help more people in need.

Here is the bottom line...we're all wealthy! Every single one of you that are reading this, are wealthy. Every one of our members, are wealthy. How can I assume this? Easy...every one of us need for nothing. We want for a lot of things, but we need for nothing. We have food in our cupboards, roofs over our heads, a closet full of clothes, heating, cooling and good transportation. We go where we want, do what we want, eat what we want...we're truly blessed. Many people in our communities never get one good solid meal a week, yet we take for granted the catered meal we enjoy in our weekly Rotary meetings.

We have attached a link to the point by point process we used in our club to double our efforts. It is simple, it is realistic, and most importantly...it is proven, it works. My contact information is at the bottom of the detailed plan. Please feel free to contact me. I'm text friendly and keep my trusty BlackBerry with me at all times. Evenings, weekends, holidays...you can always reach me. I'll be happy to answer any questions you may have. This plan works. The only way it doesn't work is if you don't apply it or you quit before you finish it.

The need is growing in your community...right now. The plan to double your efforts to help your neighbors in need is just one click of your mouse away.

[Click Here.](#) It's that simple.

Show Your Rotary Pride with an Official License Plate!

Would you like to help develop the Public Image of Rotary? You can by identifying yourself as a Rotarian on your license plate. Rotary District 6060 has developed the program for Missouri. If you have made a contribution to the Rotary Foundation during the year you purchase the license plate at a minimum of \$25 and you pay the state of Missouri an extra \$15 for the special plate fee, then you can advertise Rotary 24/7 on your license plate. A small fee for us as Rotarians, but lots of advertising for Rotary. The form is attached to this newsletter or you can get it on the Rotary 6060 website at www.rotary6060.org.



Kerrie Bloss to Serve as District Communications Officer

Kerrie Bloss of the Columbia Sunrise Southwest Rotary Club, has agreed to serve as Communications Officer for District 6080 beginning July 1st. In that position Kerrie will serve as first contact for those who want to expand their use and capabilities with DACdb – the District and Club Database. She will also serve as liaison between DACdb creators and users, and she will seek to maximize the operational possibilities that such a database represents for clubs throughout the district.

Kerrie was introduced to the world of Rotary through her family. Her father was a past president of Rotary Club #32 in St. Joseph, and currently serves as club president in Logan, Utah. Kerrie began her Rotary affiliation in Rotaract, where she was president of the Columbia chapter in 2005-06. Seeking a full Rotary affiliation, Kerrie was encouraged to lead the formation of a new club by the District's Associate Governor, the late Tim Donovan (affectionately known as "Mr. Rotary.")



Kerrie has been busy in Rotary since, having served as District Secretary under Governor Raymond Plue in 2010-2011. She was honored with the Service Above Self Award in 2011, and now serves as President of the Columbia Sunrise Southwest Club. She likes Rotary's mission to improve international understanding, and she is particularly interested in Rotary's Youth Exchange and the Group Study Exchange programs.

For over thirteen years, Kerrie has served as Program Director for Big Brothers and Big Sisters of Central Missouri where she also dabbles in fundraising and events planning. She has been awarded ATHENA Young Professional Award by the Columbia Chamber of Commerce Women's Network, which recognizes emerging leaders who demonstrate excellence, creativity, and initiative in their profession, and who provide valuable service by contributing time and energy to improve the quality of life for others in the community.

Double Points for Rotary Direct

Because of your contributions to the Rotary Foundation, Rotarians around the world are helping to improve health, support education, provide clean water, and build peace. Rotary wants to thank you for your generous and loyal support. Recurring gifts are the most cost-effective way for Rotary to process contributions, enabling even more support for grants, scholarships and vocational training teams. Rotary has a special promotion that will be providing double Foundation recognition points for all recurring contributions between 1 April and 1 July 2012. If you want to take advantage of this offer, go to the Rotary website at www.rotary.org and sign up for Direct Deposit.

Columbia Rotarians Travel to India

Judy Elliott and Darlene Johnson of the Rotary Club of Columbia traveled to India where they had an extraordinary opportunity – thanks to Rotary International – to be part of history in one of the largest public health campaigns in the world. They were part of a 38 member team from the USA and Canada departed on February 14 for Delhi, India to immunize children against polio.

These Rotary members joined other volunteers and health workers to administer drops of oral polio vaccine during an immunization campaign that targeted millions of children under age five.

Judy Elliott said, "Until polio is eradicated worldwide every child remains at risk. Although polio is 99% eliminated, the final 1% is the most difficult. If people,

products, and microbes can traverse continents within a matter of hours, then a polio threat anywhere is a polio threat everywhere."

"We are committed to ending polio now," Darlene Johnson said. "We have a unique opportunity to stop this disease. We will do everything we can to ensure that no child is missed."



Darlene administering drops, Judy marking left pinkie.



Judy administering vaccine.

Zitter and Bixler Appointed to Show Me Rotary Council

Mary Zitter is a perfect candidate to train at PETS/SETS since she has been secretary of her club for 13 years until she became president in 2011. For the past 15 years Mary has worked as a commercial lines account manager for Davidson Insurance Agency in West Plains, MO. For fun, she teaches Zumba Fitness classes in the evenings and plays with her 7 grandchildren. Mary will certainly be an asset to the Show Me Rotary Council



David Bixler, our DCO for the last three years, whose knowledge of DaCdb is outstanding will indeed enhance the training at PETS/SETS. David has accepted a three year term on the Show Me Rotary Council. David was a member of the Springfield Southeast Rotary club for eight years, and moved to the new Springfield Metro Club in March of 2011 where he serves as the club's inaugural President. He is a major donor and member of the Bequest Society, the Paul Harris Society, and was named District Rotarian of the Year for 2010-2011. David is President of Bixler Corporation, a firm specializing in disaster restoration and cleaning services. The Show Me Rotary Council looks forward to the valuable knowledge David will have to share.

Duane Sterling Receives Service Above Self Award

Duane Sterling served as General Manager of The Rotary Foundation from May 1997 through June 2003 overseeing the administration of the humanitarian and educational programs, as well as the fund development efforts of The Rotary Foundation. He served as Rotarian Coordinator for the 2010-11 RI President beginning in October 2008 through June 2011 and currently is vice chair of the RI Strategic Planning Committee as well as a member of the Ad Hoc Centennial History of The Rotary Foundation Book Committee.



A Rotarian since 1970, Duane served as a 1987-88 district governor. Prior to joining Rotary, he was a member of a 1969 GSE team to Australia. He served as a Group Discussion Leader at the International Assembly, Regional Rotary Foundation Coordinator, Chair of the 1st Rotary World Peace Symposium, Assistant General Coordinator of the RI Literacy Resource Group, Chair of the Rotary Peace Centers Committee, member of the TRF Future Vision Committee, Rotary Peace and Conflict Studies Selection Committee and 2010 International Assembly Committee, Moderator of the 1st Rotary Coordinator Institute and Advisor to the 2011 Convention Committee. Duane is a recipient of The Rotary Foundation Distinguished Service Award.

He served the University of Central Missouri from 1965 through 1997 in executive management positions and was the University Director prior to leading The Rotary Foundation team. Holder of a PhD from Louisiana State University, Duane is married to Pat. They have three daughters and six grandchildren.

Congratulations, Duane!

PETS and SETS - March 23-24, Jefferson City



Governor-Elect Mark Pearce with incoming club presidents



Mark Pearce holds Best Practices Discussion at PETS

District 6080 Donations Arrive in Panama



Nine pallets of eagerly awaited donated goods from Rotary District 6080 have arrived in Panama for distribution. Three hundred "well-baby kits", with items such as baby shampoo, blankets, soap, lotion, books, diaper rash ointment and Vaseline were packed in reusable duffel bags at the Rotary District Conference in October 2011 and shipped with the assistance of the Missouri National Guard and US Navy to Rotarians in Panama for distribution to new mothers in need.

Vincente Pascual, member of the Panama Rotary Club, sent word to District 6080 that the items had arrived in late December, "I'm happy to inform you we received from our friends, the US Navy and US Embassy in Panama, the nine pallets of donations". In addition to the well-baby kits Rotarians donated thirty-five PET hand cars, a type of wheelchair, to aide Panamanians who have lost use of their legs.

Pascual continued, "We will visit public hospitals and their maternity wards to provide the well-baby kits to those in need. We are also looking for recipients for the PET hand cars and have already identified a few for this life-changing vehicle."

Share the Joy of Rotary

By Rita Esterly, District Governor

Good times increase ten fold when shared. When I was a very small child, I was taught to share; my toys, my food, my thoughts, my adventures. As parents, we teach the art of sharing to our children, but have we ever stopped to think that perhaps we need to start sharing more too? Sharing something with our friends, neighbors, co-workers, and even acquaintances could be a source of joy for us. Let's take for instance the joy of sharing Rotary.

Perhaps you never thought Rotary was yours to share as you would share your power tool with a neighbor or your book with a friend or a vacation with your family. Please know that Rotary is yours to share. It is like a never ending pitcher of water. The more you pour it out, the more of it keeps coming for you to share.

What are the benefits of sharing Rotary? First, when you share it with a friend, your friendship grows deeper. Doing service projects together or just spending social time talking at club meetings helps you to know a person better. Second, your experience is enriched ten fold when you do things together and besides, then you have more help in getting the job done. Rotary can always use another pair of hands to help. Third, you are making not only your life more meaningful, you are giving your friend the opportunity to create more meaning in his/her life.

Volunteerism is one of the areas that makes life more satisfying to us. When we know we are making a difference in the lives of others, we feel joyful. Do not horde the joy. Share it. Ask your friend, your neighbor, your co-worker, or just an everyday acquaintance to join you in the joy that Rotary gives you in your life.

So you can choose to share one of the most meaningful areas of your life or like a two year old, you can keep it only for yourself. When you share Rotary, the smile on your friend's face when the two of you complete your friend's first service project together will be reward enough for you. So share the joy and ask someone to join Rotary with you TODAY.

District 6080 Calendar

April: Magazine

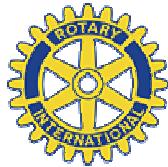
- Presidents submit endorsed Ambassadorial Scholar applications: April 1, 2012
- Youth Exchange Outbound Second Orientation: April 7, 2012
- Ambassadorial Scholar interviews: April 21, 2012

May: International Convention

- **Rotary International Convention** in Bangkok, Thailand: May 6-9, 2012
- Group Study Exchange Outbound Team leaves for Italy: May 14, 2012
- Assistant Governor's submit completed Memo's of Club Visit to District Governor: May 15, 2012
- **Rotary Club Leadership Team Retreat** (DGE Mark Pearce): May 19, 2012

June: Fellowship

- District 6080 Officer Installation: June 25, 2012
- RYLA: June 24-27
- Deadline for contributions to The Rotary Foundation: June 30, 2012
- Youth Exchange Outbound Final Orientation: TBA



Rotary Districts 6040, 6060, 6080, and 6110
Rotary International Emblem Use Authorization Statement

Original

Duplicate

Club Data

Club Name **Rotary Club of** _____

Assistant Governor Name (printed) _____

Address _____
(street) (city) (state) (zip)

Telephone Number _____

Contribution Amount Paid \$ _____ Payment Date _____
(\$25 min. annual contribution required)

Personal Data

Applicant's Name _____

Address _____
(street) (city) (state) (zip)

Telephone Number _____

I, _____, hereby certify that the above individual is a
(Assistant Governor)
financial member in good standing with our Rotary club.

Authorized Signature _____
(Assistant Governor)

DOR use only

<u>Annual/Initial Registration</u>	<u>Initial Plate Pick-up/Biennial Registration</u>

Note: To obtain your special organization/collegiate license plates, please submit this statement and a \$15 special plate fee with your Application for Missouri Personalized License Plates (DOR-1716, to the Missouri Department of Revenue, P.O. Box 100, Jefferson City, Missouri 65105-0100. DOR-1716 form can be ordered online at <http://www.dor.state.mo.us/mvdl/formorder/> or obtained at your local department of motor vehicles.

The letters and/or numbers on Special Org. license plates shall not exceed six (6) characters in length.