

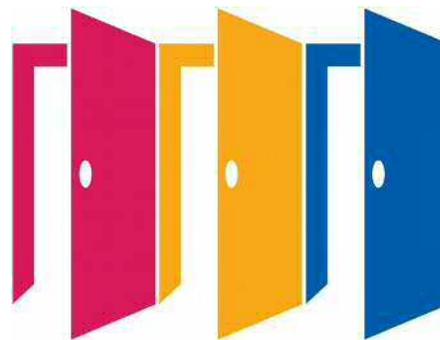


*The District leadership team is installed June 30, wearing masks and socially distancing—something new for Rotarians.*



Jacque Howard  
District Governor  
2020-2021

Send your news items and photos to District Secretary Mary Ann Beahon at [beahon.rotary@gmail.com](mailto:beahon.rotary@gmail.com)



Rotary Opens Opportunities



## Let's get to know our District Governor

Jacqueline Howard's Rotary experience began in January of 1994 when she became a member of a Group Study Exchange (GSE) Team to D-3860 in the Philippines; a six-week experience that she says changed her life.

"As a member of a GSE team to the Philippines I saw firsthand what Rotarians can do for their communities."

She had the opportunity to participate in their National Immunization Day to eradicate polio and continues to support *End Polio Now*, the leading global project of The Rotary Foundation.

"I'll never forget giving two drops to a child in a remote off-road village, all provided through the collaboration and service of local Rotarians, public health staff, global networks and Rotary Foundation giving. The experience formulated within me the desire to make a positive impact in the World through Rotary."

Jacqueline joined Rotary in 2002, helping to establish and becoming a Charter Member of the Rotary Club of Pulaski County and served as the first Secretary and second President of the club. She was the host Counselor for the Club's first Rotary Youth Exchange student, Wilhelm Richter from Rostack, Germany, who attended Waynesville High School from 2003 to 2004.

"Hosting a Rotary Youth Exchange Student made a positive impact in the Rotary Club of Pulaski County, he touched our hearts, and we all witnessed the global impact of Rotary."

District-wide service includes being a former Group Study Exchange Team Leader to Germany, Assistant District Governor, Club Visioning Chair, and current engagement in projects that build leaders and support clubs. She is a Major Donor of The Rotary Foundation, Paul Harris Society member, and Bequest Society member.

She has a passion for fostering peace and goodwill in the world through Rotary-sponsored cultural and educational exchange teams, hosting peace scholars, and global/local service projects. She is a Life member of the Association of the United States Army and seeks opportunities to engage with the military and civilian communities through Rotary.

Jacqueline earned a Bachelor of Science degree in Nursing and Master of Business Administration. Her professional experience includes progressive leadership positions in psychiatric and mental health settings of all ages.

In all her endeavors she strove to improve quality of care and safety while developing a positive experience for those she served. Towards the end of her career, she worked as a Nurse Surveyor, evaluating care and safety of patients in hospitals. She retired in 2018 after working in Nurse Executive positions for over 40 years.

# DG installation witnessed in person and virtually



*Past District Governor Rita Easterly installs Jacquie Howard as 2020-21 DG*



*Outgoing District Governor Paul Reinert gives his State of the District speech*



*Rotary Director-Elect Elizabeth Usovicz inspires attendees virtually.*



*Global Scholar Ray Pottebaum speaks to the crowd from Oxford University in England*



*Rowland Geddie receives the Meritorious Service Award*



*State Representative Steve Lynch presents a Proclamation to DG Jackie Howard as the first Rotary District Governor from Pulaski County.*



*Jackie Howard passes her District Governor-elect pin to Joan Kramer*

*Paul Reinert with his gift as outgoing District Governor, a globe depicting the theme, Rotary Connects the World.*



# Columbia Rotary cheers international students

The International Committee of the Rotary Club of Columbia wanted to help cheer the 50 University of Missouri International undergraduate students who have had to remain on campus due to the pandemic. Beth Lauchstaedt with Residential Life Office introduced them to the students and they presented them with Rotary gift bags, which included Rotary branded bags, a copy of The Four Way Test, treats, and adult coloring books to help reduce anxiety.



Rotary Year  
2020-2021

Monthly  
Themes

## 2020

- Aug = Membership/New Club Development
- Sep = Basic Education and Literacy
- Oct = Economic and Community Development
- Nov = Rotary Foundation
- Dec = Disease Prevention and Treatment

## 2021

- Jan = Vocational Service
- Feb = Peace and Conflict Prevention
- Mar = Water and Sanitation
- Apr = Maternal & Child Health
- May = Youth Service
- June = Rotary Fellowships



## Rolla Breakfast Club funds leadership training

John Sullivan of the Rotary Breakfast Club of Rolla presents a check to Rachel Buenemann, County Engagement Specialist for the University of Missouri Extension in Phelps County.

The funds will be used as a scholarship allowing an interested student from the Meramec Region to attend the Neighborhood Leadership Academy. NLA provides in-depth and multifaceted leadership training that emphasizes community building principles and strategies, project planning, organizational leadership and management practices, and personal leadership skills.

Neighborhood leaders from across Missouri gather virtually to learn together through a project-based curriculum, developing the skills and building the networks necessary to create healthy, vibrant and whole communities.

Participants are actively involved in their neighborhoods and represent communities throughout Missouri. Academy participants may be neighborhood association members, community leaders, resident volunteers, community-based organization staff, business owners, local government staff, and municipal elected officials. The University of Missouri-St. Louis Chancellor's Certificate in Neighborhood Leadership is awarded upon graduation.

The scholarship gift is given in the spirit of Rotary International's goals to promote youth leadership, education, and community service.

## Boonville hosts third community food drive

Boonville Rotary Club, in conjunction with Central Missouri Community Action, MU Extension, and Rick Ball Chevrolet Buick GMC Cadillac, hosted a food drive benefiting Neighbors Helping Neighbors and New Franklin Cares Food Pantries. More than 1,000 items were collected, with over 600 items donated by the Boonville Walmart. This was third food drive hosted since the COVID-19 pandemic began.



# Progress continues on Global Grant in Uganda

Columbia South Rotary's Global Grant hasn't been slowed down by the Corona Virus. Members of the local Rotary Club of Kyotera, Uganda, have stepped up to keep the project on track. The Gayaza Community School provides a local primary and secondary education option to Gayaza Village and surrounding villages. The school is community driven and home to one of the few secondary schools found in Kyotera District. The Kyotera District receives students from many primary schools across the region.



## Hollister plans Trivia Night

The Rotary Club of Hollister invites you to join them Thursday, Aug. 27, at the Branson Airport for their Annual Hollister Rotary Trivia Night. Teams of four are \$150 and all funds raised go to the Hollister Rotary Community Grant Fund. Social Hour with appetizers is from 5:30 to 6:30 p.m. and trivia starts at 6:30 p.m. A cash bar will be available.

You can register your team by sending payment to: Rotary Club of Hollister, PO Box 923, Hollister, MO 65673 by July 31 or email [RotaryLaurie@gmail.com](mailto:RotaryLaurie@gmail.com). Raffle tickets are available before and during the event.

The 80's Hair Band with the album entitled OUB12.

What's the average air speed velocity of a laden swallow?

Name the 7 basic colors that make a rainbow.

**ARE YOU A MASTER OF OBSCURE FACTS ?**

Bring all your best useless knowledge to the  
**2020 Hollister Rotary Trivia Night!**  
**Thursday, August 27th**  
Social Hour: 5:30 - 6:30 pm Trivia: 6:30 - 8:30 pm  
BRANSON AIRPORT

**Important Facts:**  
Prizes will be awarded!  
\$150 per 4-person team, with appetizers & soft drinks included  
(Cash Bar available)  
Proceeds benefit the Hollister Rotary Grant Fund

Register by Friday, July 31 with your team name and attendee names to Laurie Hayes at [RotaryLaurie@gmail.com](mailto:RotaryLaurie@gmail.com) or by calling 417.559.3869.  
Checks may be mailed to Rotary Club of Hollister  
PO Box 923, Hollister, MO 65673

See Hollister Rotarians for raffle tickets before and during the event!

# Heartbeat

July-August 2020



RIP Holger Knaack

## Growing Stronger With Change

Welcome to our new Rotary year—our Zones, Districts, Clubs and members still monitoring and responding well to the COVID-19 reality that compels us to continually exercise courage and commitment to keep Rotary relevant.

committees, Council on Legislation representative, Zone Coordinator, Training Leader and District Governor.

“We believe that our acts of service, big and small, create opportunities for people who need our help,” he says. “Everything we do opens another opportunity for someone, somewhere.”

RI President Holger Knaack implores Rotarians to seize the many opportunities that our organization offers to enrich lives and communities, not in spite of, but because of, the pandemic. Rotary isn’t just a club for people to join, but “an invitation to endless opportunities,” he said in sharing his 2020-21 presidential theme, *Rotary Opens Opportunities*.

***“We will not let rapid change defeat us. We will capture this moment to grow Rotary, making it stronger, more adaptable, and even more aligned with our core values.”***

A Rotarian since 1992 and member of the Rotary Club of Herzogtum Lauenburg-Molln, Germany, Knaack has served as treasurer, director, moderator, member and chair of several

Our President urges us to embrace change so Rotary can expand and thrive. Rather than setting a specific target for increasing the number of members, he asks clubs and districts to think about how to grow in sustainable and organic ways, keeping current members engaged and adding new ones who are right fits for our clubs.

 **P2 / Director Message**  
RID Floyd Lancia offers thoughts on giving glory to Rotary by opening opportunities.

 **P3 / Celebrating Diversity**  
No tolerance for racism in Rotary. We stand for respect and peace.

 **P4 / Virtual Zone Summit**  
October 10 new date for Zone Summit, going virtual.

 **P5 / Leadership Seminars**  
Five virtual seminars offered this summer.



Well — “Rotary Connects the World” year has ended, but is not forgotten.

Compliments to PRIP Mark Maloney and Gay for their dedication to Rotary. Their leadership through the COVID-19

pandemic year will certainly be long-remembered. Even though the year didn’t end as it was hoped we hung in there and Zoomed until the cows came home. What is far more important is that we continue being creative and flexible in the way that we meet and connect. Virtual meetings took on a whole new meaning. I’d not heard of “Zoom” until a few months ago, but now find it to be the best way for Rotarians in the Heart of America and world to conveniently meet.

President Holger Knaack and Susanne are passionate Rotary leaders and give us a new lens in which to continue our service. “Rotary Opens Opportunities” is our Rotary theme for the next 12 months. President Holger reminds us that as we provide opportunities this is our moment in time because our Rotary of yesterday will not be the same as our Rotary of tomorrow.

Stories of how we continue to do the work of Rotary virtually, with social distancing and other cautions, are plentiful and will be part of our history. General Secretary John Hewko is quoted as saying “we were built for this new normal” — whatever it may be. Today’s Rotary will endure crises as it has in the past, with resilience, stronger, more flexible and more creative in tomorrow’s Rotary.

In 1997, PRIP President Bill Huntley said, “Rotary has no existence except the existence we give it. It has no glory except the glory of the dedication and the noble service of its member.” The source of the dedication and noble service comes from within us

and from our core values: Service, Fellowship, Diversity, Integrity and Leadership. What we do through our Rotary service will outlive us for generations to come, which is why as Rotarians we should be defined by who we are and what we become through Rotary service.

Service is a gift that gives generation after generation. The application of service in each Rotarian’s personal, business, and community life remains what we foster and encourage for the betterment of our communities. So, let’s prepare and move into greater service this new Rotary year following President Holger’s vision — “Now is the time to put everything on the table, test new approaches, and prepare Rotary for the future.”

Let’s ponder the future by asking ourselves:

Where do you want your club or district to be in the next five years?

Will you, your club or district go back to normal but keep embracing what we have learned virtually during the pandemic?

Will you and your club and district attract potential members who are a good fit, and will you meet their expectations?

Will your club and district remember our promise to the children of the world to eradicate Polio with financial support?

Will you continue with great fellowship and make Rotary engaging and enjoyable?

Because we are people of action, using our leadership skills, our diverse experiences through fellowship and integrity, and our unwavering commitment to service, we will bring about greater glory to Rotary service by opening opportunities.

Yours in service to Rotary,

**Floyd**

**RI Director, Zones 30-31**



A close-up photograph of two hands shaking. The hand on the left is dark-skinned, and the hand on the right is light-skinned. The background is a soft, out-of-focus grey.

# TELL ROTARY'S STORY



At Rotary, we have no tolerance for racism. Promoting respect, celebrating diversity, demanding ethical leadership, and working tirelessly to advance peace are central tenets of our work.

We have more work to do to create more just, open and welcoming communities for all people.

We know there are no easy fixes and that challenging conversations and work lie before all of us. Rotary's strength has long been our ability and commitment to bringing people together. We will tap into that strength now as we stand with those who are working for peace and justice.

Rotary will do our part to listen, learn and take action to ensure that we continue to contribute to making positive change.

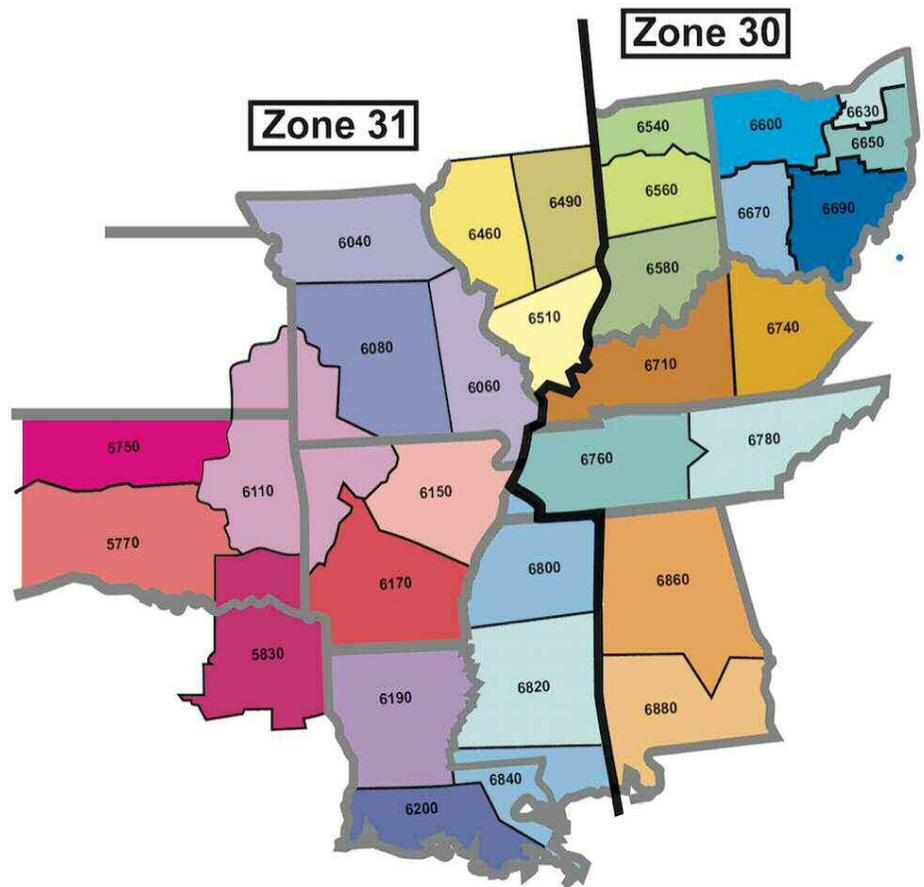


# Zones 30-31 Virtual Summit

Mark your calendar now for our **2020 Virtual Zone Summit**, Saturday, October 10, 8 a.m. to 4 p.m., Central Standard Time. All Rotarians, including past and future leaders, are encouraged to attend via Zoom.

Different from other trainings and well worth your time, this year's virtual summit promises several unique opportunities:

- ◆ Network online with other Rotarians;
- ◆ **Get a quick 20-minute overview of four key Rotary initiatives;**
- ◆ Take a deeper, 60-minute dive into one of six specific areas of interest;
- ◆ **Get a quick, 15-minute update on Rotary's progress toward global Polio eradication;**
- ◆ Hear a humorous and motivational message about Rotaract;
- ◆ **Get new ideas for building your club's membership;**
- ◆ Hear from RIPE Shekhar Mehta or Foundation Chair Ian Riseley; and
- ◆ **Get tips on leading your Rotary or work team through a crisis; and more.**



All of that without having to pay for registration, meals, travel or lodging. The Summit is free!

A registration link will be available closer to the October Summit date on <https://www.rizoness30-31.org>. Stay tuned!



# July-August Leadership Sessions

**SAVE THE DATES!**

## Virtual Summer Leadership Seminars 2020

All Rotarians  
Welcome!



Rotary Opens  
Opportunities

**Saturday, July 11**  
Bridges to Understanding:  
*Diversity, Equality, Inclusion*  
*Race and Social Justice*

**Saturday, July 18**  
Virtual Foundation Part I

**Saturday, July 25**  
Attracting and Engaging Members:  
*Online and Hybrid Meetings*

**Saturday, August 1**  
Virtual Foundation Part II

**Saturday, August 8**  
High-Impact Club and District Meetings:  
*Online and Hybrid Ideas*

**ALL SESSIONS ARE:**  
9:00 a.m. - 10:30 a.m. CT  
10:00 a.m. - 11:30 a.m. ET

<https://www.rizones30-31.org/events/virtual-summer-leadership-seminars/>



## Heart of America Coordinators

### Rotary Coordinators

- ◇ Bob Callahan Jr., Zone 30, [bcjr@callahanmail.com](mailto:bcjr@callahanmail.com)
- ◇ Rita Esterly, Zone 31, [esterly.rotary6080@gmail.com](mailto:esterly.rotary6080@gmail.com)

### Rotary Foundation Coordinators (RRFC)

- ◇ Dan Ryan, Zone 30, [danryan.rotary@gmail.com](mailto:danryan.rotary@gmail.com)
- ◇ Michael Nowobilski, Zone 31, [nowobilski@midam-inc.com](mailto:nowobilski@midam-inc.com)

### Public Image Coordinators (RPIC)

- ◇ Chuck Barnett, Zone 30, [chuckbarnett@gmail.com](mailto:chuckbarnett@gmail.com)
- ◇ David Bixler, Zone 31, [dbixler@bixlercorp.com](mailto:dbixler@bixlercorp.com)

